



BETCHER FINANCIAL

PRESS RELEASE: Washington, D.C., October 28th and 29th, 2015. Joe Betcher, President of Betcher Financial Group, attends the AALU IMPACT meeting. This meeting was a two-day program that gave Joe the opportunity to engage with the AALU's Government Affairs staff, as well as having one-one-one meetings with Members of Congress and their staff.

Advocating for his clients, Joe was in attendance for this meeting to urge the DOL, the Department of Labor, to rethink its proposed Fiduciary Rule. This proposal currently imposes a variety of limitations and requirements that could significantly restrict the ability of financial advisors, like Joe, to serve his clients. Joe, along with an elite group of insurance agents representing Ohio National, further encouraged Members of Congress to support alternatives to this proposed Fiduciary Rule by the DOL, so as to ensure that investors can continue to get the advice and retirement savings products they need.

Joe encourages colleagues, clients and others to please join in on supporting public policy that would encourage more Americans to attain financial and retirement security through life insurance products. Limiting life insurance professionals with this proposed DOL's Fiduciary Rule would place restrictions and impose requirements that could negatively impact average retirement savers by significantly limiting their choices and access to advice.

Joe is strengthened by the support of the AALU, the Leadership for Advanced Life Underwriting, as well as the AALU's Government Affairs staff, that this AALU IMPACT meeting was powerful in supporting an alternative to the current proposed DOL Fiduciary Rule.